Vivamantra Films & the NFB in association with Canwest Global present

WARRIOR BOYZ

Directed by Baljit Sangra Produced by Cari Green & Selwyn Jacob



Vancouver Publicity May 2008

Prepared by: Lindsay Nahmiache

Jigsaw CommunicationsLindsay@jigsawcommunications.ca
604.889,7996



WARRIOR BOYZ PRESS COVERAGE



1410 VANCOUVER



THE VANCOUVER SUN































THE INSIDER
with Dave Brindle

6pm - 7pm,Weekdays Saturday's 11- Noon







All the news you need and more . . .

Print

- Canadian Press, Full article, Saturday May 31st
- The Province, Interview/Article with Ian Austin, Wednesday May 7th
- The Province, Article Glen Schaefer, Thursday May 29th.
- Westender, Capsule placement May 21st to May 27th
- WestEnder, Full Review, May 28th-June 3rd
- Georgia Straight, DOXA Review: Warrior Boyz May 22nd
- The Vancouver Courier, Full article, Business Section Midweek Edition May 28th
- MSN Movies Sympatico, Saturday May 31st
- The Link, Article and Picture May 14th
- Asian Pacific Post, Thursday May 15
- Voice Paper, Article May 10th 2008
- Asian Star, Full Article May 10th 2008
- TV Times, Print Article to run week of May 26th (Pushed due to broadcast restructure)
- Surrey Now, Full article Tom Zillich, May 17th 2008
- Darpan Magazine, Full Article, July/August Ed. 2008

TV

- CityTV, Breakfast Television, 9:00am, Friday May 16th
- Shaw TV, Urban Rush, Thursday May 29th (Air time: 5:00pm, 7:00pm, 9:00pm, 11:00pm)
- CTV 6pm News, Feature Community Story, Thursday May 29th Baljit/Sukh
- Asian Pulse TV (Saturday May 17th)
- Chai Time, Channel M (Tuesday May 27)
- The Standard" on CHNU-OMNI Television (Monday May 26th)
- Punjabi News, Channel M (Tuesday May 27th)

RADIO

- CBC The Early Edition, Thursday May 29th
- CKNW Bill Good Show, Thursday May 29th 10:00-11:00am
- CBC Radio One BC Almanac Friday May 30th, 12:40pm
- The Insider 1410, with Dave Brindle Wednesday May 28th 6:30pm
- CFUN Sunday May interview with Randall Mark at 12:40pm May 18th
- 1410 Buzz of Vancouver (Jim Gordon Film Review) Friday May 30th
- Sher-e-Punjab Radio Station AM 1550: May 17th 12pm
- Red FM Wednesday May 28th
- 93.1 Red FM, Interview Wednesday may 28th, 8pm (Baljit/Sukh)

Miscellaneous/Online:

- Women in Film, Full Data base blast, 6000+ members.
- Radio Canada International, Special Feature (http://www.rcinet.ca/rci/en/dossiers/44920.shtml)
- CBC Asian Heritage (http://www.cbc.ca/asianheritage/2008/05/)
- MSN Movies Entertainment, Full Online article
- The Writerly Life, Full article/review http://thewriterlylife.blogspot.com/2008/06/warrior-boyz.html
- DOC Talks
- Facebook Page
- E-Campaign (Film schools, social groups, community centers etc.)
- Tickets Tonight Online
- Without a Box
- All DOXA Publicity
- Meri news (South Asian online newspaper):
- http://reviews.merinews.com/catFull.jsp?articleID=134876
- vconline: LA Asian American film festival: www.vconline.org/festival/program.cfm?genre_id=4 88k
- South Asian free Press: www.safp.ca/National/14058.html 27k
- Malaysian Tourism: www.malaysiantourism.ca/portal2/c1ee8c4419ea35210119edc4ee74001e
- UBC film program newsletter: www.film.ubc.ca/awards_current.shtml 31k
- Canadian film Network: www.canadianfilm.net/2008/05/21/ 71k
- Kelowna daily courier: www.kelownadailycourier.ca/stories_entertainment.php?id=113172 42k
- Review of film: johnflores.wordpress.com/2008/05/09/asian-american-short-films-pt-1/ 14k
- Citizenshift NFB: citizen.nfb.ca/tags/warrior-boyz?page=1 9k
- NFB Website: www.nfb.ca/warriorboyz
- http://movies.sympatico.msn.ca/features/article.aspx?cp-documentid=509807

news

WARRIOR BOYZ Directed by Baljit Sangra

WARRIOR BOYZ

By Andrea Warner

The front pages of local papers have become little more than a running tally for the body

boys like Vicky, the 18-year-old trying

is past behind and graduate from high

licky refuses to reveal the extent of his

volvement for fear of retaliation. That



doc-obsesse Also hoping to spark a change in attitudes is Warrior Boyz, the debut attitudes is warrior attitudes in the land of the same and the same attitudes is the land of the same attitudes in the same attitudes artifuces is Warrior Boyz, the debut documentary by local director Ballit gocumentary by local director pails.
Sangra. It delves into root causes of s enough money to get a Sangra. It delves into root causes of Sangra. It delves into root causes of Sangra. It delves into root causes of gang violence within the community gang violence within the community and very Lersonal

CAMERAWORK: Disturbing memories revived on screen

Special event

DOXA Documentary Film Festival

Where: Tonight until Sunday When: Granville 7, Van City Theatre, Pacific Cinémath-

Tickets: Opening gala \$15, single tickets \$10, festival pass \$80 at ticketstonight.ca or 604-684-2787, Bibliophile Bookshop or Videomatica. Info and schedule at doxafestival.ca

The best documentaries turn a camera on that space where the personal meets the universal, and Vancouver's seventh annual DOXA Documentary film festival has once again found a myriad of those meetings from Canada and around the world.

Leading off a program of nearly 50 documentaries is tonight's gala screening (7 p.m., Granville 7) of Triage: Dr. James Orbinski's Humanitarian Dilemma. Orbinski is the Toronto doctor who accepted the 1999 Nobel Peace Prize on hehalf of Médecins Sans



The Vancouver-made documentary Warrior Boyz examines culture among south Asians.

memories. Both Orbinski and Reed will be at the screening. More disturbing memories are

fellow passengers. Arijon's documentary takes the survivors and their children back to the crash tor Sangra and MP Ujjal Dosanjh at the premiere screening 5 p.m. Saturday at the VanCity. An extra

Once were warriors

The new documentary Warrior Boyz examines gang life of Indo-Canadian and South Asian teenagers.

WEDNESDAY, MAY 7, 2008

B.C. gang film cautionary, but kinder



Baljit Sangra, of Vivamantra Films, made Warrior Boyz, a gritty look at Indo-Canadian gang members and wannabes. The documentary premieres at **Vancity Theatre** the end of the month.

JASON PAYNE

— THE PROVINCE

Vancouver minimum and the policy of the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior boyz at the Warrior boyz at the Warrior boyz at the Warrior boyz at Vancouver filmmaker Baljit Sangra had the premiere of her Indo

Canadian gang documentary Warrior boyz at the Doxa Film festiva

Canadian gang documentary Warrior Baniit Sangra (left) a teacher at Candular yarry here with Sangra are Ranjit Sangra (left) a teacher at deeper," she recently. Seen here with Sangra and Sukh Rai (right) Vice Principal at that they're recently. Seen here with Sangra are Ranjit Sangra (left) a teacher at they're not principal at the film of principal at the film of principal and sukh Rai (right) Vice Principal at the film of principal a recently. Seen here with Sangra are Kanjit Sangra to Principal af that they're important as the secondary Richmond and Sukh Rai (right) Vice Principal af that they're principal af the principal af that they're principal af that they're principal af they principal af the principal af they principal a

"You want to stick out and fit in at the same time," said Sangra.

With three producers — Cari Green, Sangra, and Selwyn Jacob the film has been a labour of love that Sangra hopes will give young people a realistic portrayal of the consequences of taking up a gang

"I think the film could be quite useful in high school, and even in elementary, in Grade 7, when kids start thinking about gangs," said Sangra. "I hope it gives a deeper

"I hope people walk away from the film with a sense of hope, empathy and compassion."

iaustin@png.canwest.com

REVIEWED THIS WEEK

SEE SHOWTIMES ON PAGE 39 ***** Excellent **** Very Good **** Good **** Fair **** Poor

SEX AND THE CITY

Warrior

gang memb

bers, and k

decide which

want to play (

Compelling r.

their tales in th

minute film. It's

Starring Sarah Jessica Parker, Kim Cattrall, Cynthia Nixon, Kristin Davis Directed by Michael Patrick King

YOU DON'T MESS WITH THE ZOHAN

Starring Adam Sandler, John Turturro Directed by Dennis Dugan

THE STRANGERS

Starring Scott Speedman, Liv Tyler Directed by Bryan Bertino

THE YEAR MY PARENTS WENT ON VACATION

Starring Michel Joelsas, Germano Haiut Directed by Cao Hamburger

SILENT LIGHT

Starring Elizabeth Fehr, Jacobo Klasssen Directed by Carlos Reygadas

WARRIOR BOYZ

Directed by Baljit Sangra ****

Documentary On Indo-Canadian Gangs To Premiere At Doxa Next Saturday

VANCOUVER roducer/director Saljit Sangra's docunentary on Indo-Canadian gangs called Varrior Boyz will have is premiere at the documentary estival next Saturday, May 31 at the VanCity heatre in downtown lancouver at 5 p.m.

The film depicts he lives of a number of Indo-Canadian oung men who have become entangled 1 gangs. Jagdeep carries the reminders of is gang experience mapped across his ody in the form of bullet wounds and nachete scars. A steady pattern of escaition pulled him deeper into the criminal rorld, until, he says "I was gonna be





Baljit Sangra has directed the documentary 'Warrior Boyz'.

nected with everybody in the film. I care about them, and I'm concerned about their future."

Sangra says that behind the body count and the ripped from the headlines news stories, a far different battle is being waged. Educators and parents who want to see an end to gang violence are taking action. Sukh Rai, vice president at a major